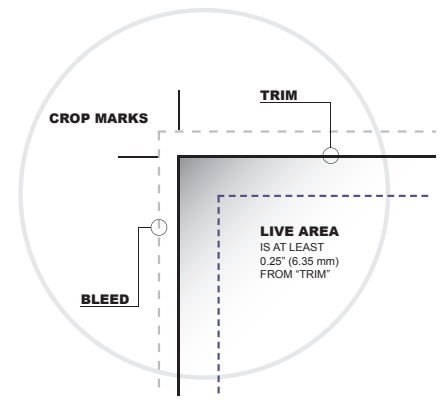


COMPASS

2022 Ad Rates & Specs

Compass Magazine is the only publication written exclusively for the benefit of the 1600+ members of the International Yacht Broker Association. Our members represent 20% of global yacht sales and 50% of domestic yacht sales. Your company's ad in Compass Magazine will reach this elite group of marine industry sales professionals and influencer's will have a huge impact on your bottom line.



| | <u>Ad Size</u> | <u>With Bleed</u> | <u>Member</u> | <u>Non-member</u> |
|--------------------|----------------|-------------------|---------------|-------------------|
| INSIDE FRONT COVER | 8.5" x 11" | 8.75" x 11.25" | \$1,600 | \$1,975 |
| PAGE ONE | 8.5" x 11" | 8.75" x 11.25" | \$1475 | \$1850 |
| INSIDE BACK COVER | 8.5" x 11" | 8.75" x 11.25" | SOLD | SOLD |
| BACK COVER | 8.5" x 11" | 8.75" x 11.25" | SOLD | SOLD |
| FULL PAGE | 8.5" x 11" | 8.75" x 11.25" | \$1,340 | \$1,675 |
| HALF PAGE | | | \$695 | \$865 |
| (vertical) | 3.75" x 10" | No bleed required | | |
| (horizontal) | 7.7" x 4.7" | No bleed required | | |
| QUARTER PAGE | 3.75" x 4.875" | No bleed required | \$440 | \$550 |
| BUSINESS CARD | 3.5" x 2" | No bleed required | \$255 | \$315 |

AN 8.5X11 CARD STOCK INSERT DELIVERED
IN A POLY BAG IS AVAILABLE TO ACCOMPANY
COMPASS MAGAZINE
\$3,500 (BOTH SIDES)

NOTE : When sending full page ad,
add a .125 inch bleed.

Also, make sure your ad has Crop Marks,
Registration Marks and a Bleed.

DISCOUNTS

5% discount if advertiser pays
for at least 3 issues in advance

10% discount if advertiser pays
for a whole year of advertising
in advance (6 issues)

DIGITAL REQUIREMENTS

Supported Files:
Photoshop (PSD)
Illustrator (AI)
PDF - EPS - TIFF

File Requirements:

All advertisements must be in
color with a resolution of no less
than 300 dpi and saved as CMYK
in one of the supported file
formats listed above

OTHER REQUIREMENTS

Deadlines:

Ads must be submitted by the
deadline set by IYBA for each issue

Payment:

Check or credit card (Visa, MC,
and AMEX) is accepted & payment
must be received with ad

**CONTACT IYBA AT
954.522.9270**

ISSUE

SUBMIT BY

Dec/Jan

November 9, 2022

Feb/Mar

January 5, 2022

Apr/May

March 9, 2022

Jun/Jul

May 11, 2022

Aug/Sep

July 13, 2022

Oct/Nov

September 7, 2022

INTERNATIONAL YACHT BROKERS ASSOCIATION

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INTERNATIONAL YACHT
BROKERS ASSOCIATION